ANNUAL REPORT

ARMENIA TREE PROJECT

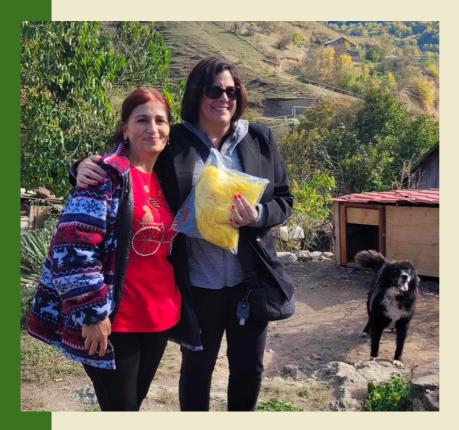




DIRECTOR'S STATEMENT

JEANMARIE PAPELIAN

Executive Director



Dear ATP Supporters,

I am thrilled to share with you the remarkable achievements and milestones captured in this year's Annual Report as we celebrate the 30th anniversary of Armenia Tree Project.

Over the past three decades, ATP has evolved from a small grassroots initiative into Armenia's foremost environmental organization, driven by our unwavering commitment to sustainable forestry, community empowerment, and environmental education.

Our expertise in sustainable forestry has played a pivotal role in ensuring high survival rates and long-term sustainability for the forests we've planted. Beyond the environmental impact, these forests have become a source of economic opportunities for hundreds of rural villagers, creating a positive cycle of growth and empowerment within local communities.

In the face of adversity, ATP has stood strong in providing support to communities in need. During the blockade in Artsakh, we worked tirelessly to ensure food security for villagers. Furthermore, when our fellow Armenians arrived in Armenia as refugees last fall, we swiftly pivoted to assist them with basic necessities, showcasing our commitment to being a reliable pillar of support in times of crisis.

Our dedication to environmental education remains unwavering. We have successfully educated thousands of students and adults about the vital need to protect Armenia's unique genetic heritage in indigenous ecosystems. By fostering awareness and understanding, we are sowing the seeds for a future where environmental conservation is ingrained in the fabric of society.

As we mark our 30th anniversary, we take pride in the journey we've undertaken. As we begin celebrations throughout the year, it will be a testament to the collective effort and commitment of our supporters, staff, and volunteers. It is heartening to witness the positive impact we've made together.

None of our achievements would have been possible without the generous support of our donors. Your commitment to ATP's mission has been instrumental in driving our growth and impact. As we look ahead, we are excited about the possibilities and opportunities that the future holds, and we invite you to continue standing by our side in this transformative journey.

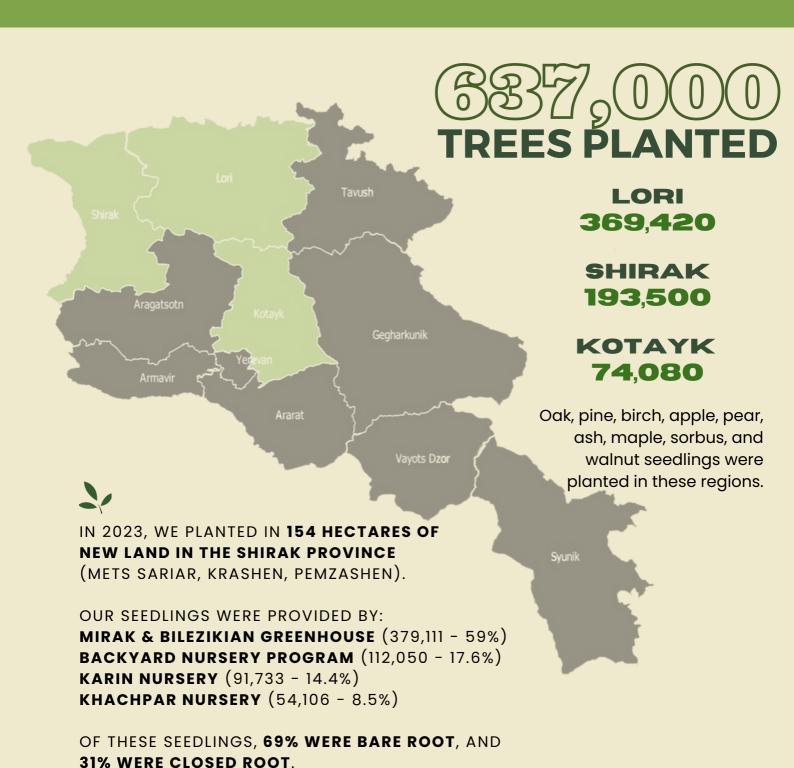
Thank you for being an integral part of ATP's success story. Together, we will continue to plant the seeds of a sustainable and vibrant future for Armenia. I hope you'll join us at one of our celebratory events, and if you visit Armenia, please include a visit to ATP in your itinerary.

If you have any questions about ATP's work, please contact me at jeanmarie@armeniatree.org.





FORESTRY



FORESTRY

JOB OPPORTUNITIES CREATED



10 VILLAGES

96 WOMEN



FOREST ALLIANCE



In 2022, Armenia Tree Project, SHEN, and "My Forest Armenia" founded the Forest Alliance of Armenia to advocate for the protection and restoration of forest ecosystems and to support the increase of forest cover in Armenia.

Through the Alliance, we aim to speak with one voice to government officials and public policymakers, as well as to raise awareness among the general public about the importance of forests, the dangers they are facing, the possible solutions for forest conservation, and the necessity to increase forest cover.

The priorities of the Forest Alliance of Armenia are:

- 1. Designation of new lands for afforestation
- 2. Conservation and restoration of natural forests
- 3. Sustainable management and protection of planted forests from the Soviet era
- 4. Put a stop to the indiscriminate burning of grasslands, that negatively affect natural regeneration and biodiversity

On December 13th, 2023, the Forest Alliance hosted their second roundtable meeting, "The Status of Armenian Forests, Reversing the Process of Deforestation." The goal was to discuss active cooperation between private and public sectors in achieving Armenia's ambitious commitment to double its forest cover by 2050 under the INDC Paris Accords within the frameworks of 2015 UN Framework Convention on Climate Change.

ATP also hosted the Chief Advisor, the Lori region governor, the Head of the Municipality and their delegation in Margahovit, to present our organization's large-scale greening and environmental education programs. ATP also presented Mirak nursery's plans to increase seed production to help meet Armenia's goal by 2050. The trip ended with a tree planting by all guests at the nursery!

NURSERIES

MIRAK NURSERY & BILEZIKIAN GREENHOUSE

In 2023, over **379,111 seedlings** were provided:

352,499 came from the Mirak Nursery 26,612 from the Bilezikian Greenhouse

The beehives at Mirak Nursery also produced over 88 pounds of honey!



KARIN NURSERY

163,715 trees grown!

4,648 were supplied to Community Tree Planting sites, 91,733 were supplied to the Forestry department, and 3,943 were sold.

We added new species of tropical, decorative, and evergreens!

KHACHPAR NURSERY

134,247 total trees and shrubs were grown!

14,549 trees were supplied to Community Tree Planting sites, 54,106 were supplied to Forestry, and 3,239 were sold.

We also grafted 5,000 fruit trees in the cold room and moved them to the Betty Nursery.



NURSERIES

THE BETTY NURSERY

IN CHIVA

53, 624 trees were grown! 15,590 trees were supplied to Community Tree Planting sites, and 441 were sold.

We also increased the number of clonal rootstocks of drupe and drupaceous trees by 17,627!



2022 plans for 2023	Actual
Karin 2,000	100,312
Khachpar 17,000	71,894
Chiva 7,000	16,031



COMMUNITY TREPLANTING



in Yerevan and 9 other regions in Armenia

23,919 seedlings planted in Spring: 175 sites (57 new) 51,563 seedlings planted in Fall: 156 sites (70 new)





FRUIT TREES
PROVIDED

to

1,032
FAMILIES

in border regions: Tavush, Syunik, & Gegharkunik

FRUIT TREES



2,377,043

POUNDS OF FRUIT HARVESTED

ALMOND APPLE

APRICOT CHERRY

PEACH PEAR

PLUM SWEET CHERRY

WALNUT





BACKYARD NURSERY PROGRAM

In spring 2023, as part of the EU4Environment: Green Community, Resilient Future program, 26 additional families joined the 124 BYN program, bringing our **total to 150**!

During the spring and summer months, visits were conducted to BYN members, in order to monitor the germination and survival rate of seeds and cuttings, and to give our professional advice.

16,005 trees were produced from our Backyard Nursery Program, of which 205 were planted in Community Tree Planting sites, and 15,800 were used for forestry plantings.

In October 2023, **Karen Aghajanyan**, **displaced from his home in Artsakh**, **joined ATP as a BYN monitor in Armenia**. Karen had previously served as the coordinator of our **Backyard Greenhouse program in Artsakh** in the Askeran district. In Askeran, Karen had helped establish 24 backyard greenhouses, which served as crucial contributors to the food security and self-sustainability of villagers during the blockade. Karen noted, "During the blockade, ATP was able to send potato and vegetable seeds to us, and the greenhouses began to emerge as a beacon of sustenance, providing nourishment to many when food was scarce."

Karen looks forward to working with Backyard Nursery Program participants. He says, "I appreciate the job opportunity and to be able to visit provinces daily and meet people, many of whom have been refugees. We share a unique understanding of each other's experiences. Helping them becomes a way for me to find some people and purpose."







ENVIRONMENTAL EDUCATION

Our Environmental Education department expands its reach every year with the goal of strengthening the knowledge and practical skills of our future environmental stewards in Armenia and in the Diaspora, to be creative problem solvers, thinkers and advocates for change!

Our student beneficiaries learn the importance of protecting their natural homeland, encouraging them to be the environmental stewards and sustainability advocates of tomorrow.

In 2023, 11,160 students and teachers were educated from over 198 educational institutions!

Other highlights included:

- Renovating the alternative student greenhouse at the Michale and Virginia Ohanian Educational Center in Margahovit, and having eco club students paint a mural on the back wall!
- Establishing 5 more eco clubs, bringing our total to 38 in different regions of Armenia
- 500 students from border communities took part in the Mobile Lab classes
- 6 Building Bridges groups from the U.S., Canada, and Poland (over 200 students) took part in tree planting during their visit to Armenia
- "Grow Together", an initiative that teaches students to cultivate oak seeds using a hydroponic method, grew its reach to over 500 students in the U.S. and Armenia.
- "30 Trees for 30 Years" was established to help celebrate ATP 30th Anniversary. Schools
 participating in this fundraising program receive a poster of a tree with empty leaves.
 Each leaf costs \$30, and once the school fills up the tree, each participating student will
 receive a personalized certificate from ATP!









OUTREACH

In 2023, we spread our reach across 100 schools, youth clubs, and NGOs across the U.S., Armenia, and other countries around the world! Through outreach strategies, we are able to increase engagement, and create a community around our cause. We launched our "30 Trees for 30 Years" fundraising campaign, and created the "Astghik" certificate to welcome new babies to the world! ATP's tree certificates have always been popular gifts to honor special occasions such as birthdays, weddings, anniversaries, and baptisms. Our new Astghik certificate is the perfect way to recognize the birth or baptism of a little one.

As we begin our 30th anniversary celebrations, we'll be hosting a number of events throughout the U.S. and Armenia. We invite you to join us, celebrate our milestone and achievements, and help support our organization's future. If you have any questions, please email us at info@armeniatree.org.

Check out our highlights from 2023!



ARTSAKH

We are proud of our work in Artsakh over the years. Before the war, we planted in more than 40 school yards, churches, and community sites. During the 2020 war, our Yerevan office served as a donation site for tools and humanitarian assistance. Some staff members served in the army.

In 2021, we created the Artsakh Greenhouse Program that provided 49 families with greenhouses in their backyards. These 49 families from Artsakh, once beneficiaries of our flourishing greenhouses, are now displaced in Armenia and in urgent need of essentials—food, bedding, clothing, heating devices, and more. Thanks to your past support, we've started delivering these items and creating employment opportunities, but the need is immense, and time is of the essence.

Through our Artsakh Refugee Aid program, you can empower and assist in rebuilding the lives of the 49 displaced families of the Artsakh Greenhouse Program. ATP is raising funds to provide tailored essential aid, create sustainable employment opportunities, and has high hopes to help them reestablish backyard greenhouses.



FINANCIAL REPORT

Armenia Tree Project had a record-breaking 2023 fiscal year reaching over \$2.6 million in revenues. Donors generously showed their overwhelming support for ATP's two Artsakh initiatives.

In the Spring, 90 tons of seed potatoes were delivered to residents in the Martuni region of Artsakh through a collaboration between ATP, the Tufenkian Foundation, and the Armenian Missionary Association of America. This enabled families to grow their own food during the ten-month blockade. In the Fall, ATP provided humanitarian aid to 49 displaced Artsakhi families as well as hired 4 Artsakh refugees in ATP's nurseries.

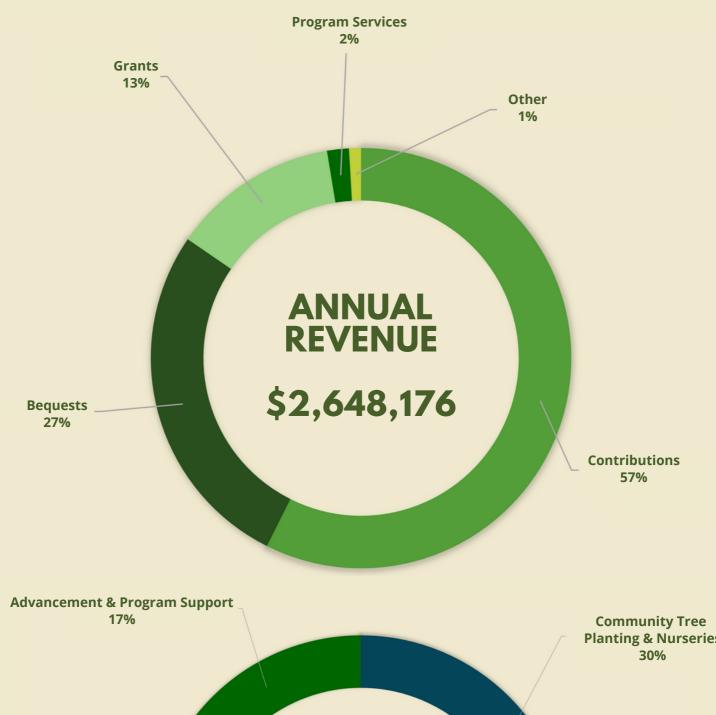
Despite the continued rise in inflation, ATP was able to keep its overall spending within 3% of the budget.

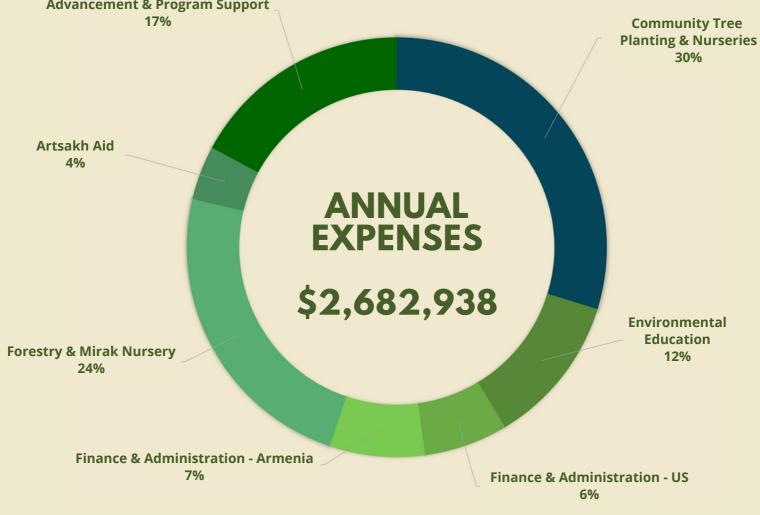
As Armenia Tree Project celebrates its 30-year anniversary in 2024, it will continue to expand its tree planting initiatives, assist communities, and educate students. With a budget increase of 16%, your support is needed now more than ever. I invite you to join ATP in its 30th year of greening Armenia and providing economic opportunities for the people of its homeland!

Armenia Tree Project is included in the 501© 3 ruling of its fiscal agent, the Armenian Assembly of America, tax identification number 52-1614093.

RACHEL BOLOYAN

Controller





Donor Listing

ATP Partners Circle SPECIAL THANKS TO OUR DONORS!

Armenia Tree Project extends our deepest gratitude to the following partners who supported our mission by contributing to ATP in 2023. Together we plant, grow and nurture seeds of hope for our homeland and our people.

In an effort to reduce costs and save paper for this year's report, we are listing donors who gave \$500 and more. This list does not include donations from third party websites such as Facebook.

In 2023, more than 1,000 partners supported us at the under \$500 level. Your generous donations fuel our growth and deepen our impact and for that we thank you.

\$100,000+

Anonymous
Edward Avedisian Trust
Estate of Krikor Didonian
European Commission
Isabelle Aranosian Hodgson Foundation
ATP Group Foundation
The John Mirak Foundation

\$50,000+

Thomas J. Garabedian Nina Bogosian Quitley and Matthew Quigley SJS Charitable Trust

\$25,000+

Anonymous Bilezikian Family Foundation Elizabeth K. Eastman Trust Mark E. Howell Ardemis Matteosian Trust Tufenkian Foundation

Peter and Irene Vosbikian

\$10,000+

Anonymous Armenian Missionary Association of America Howard and Catherine Atesian California Community Foundation Carnegie Corporation of New York Lousvart Ann Chepjian

Renita Esayian Haig and Hilda Manjikian Ellen Kandoian Sweeney Araks Yeramyan

AB Zakarian & M Zakarian Charitable

Foundation

\$5,000+

Garen and Lorina Abalian American University of Armenia Corp. Apelian Family Fund Grace Aznoian

Anthony and Nancy Barsamian

Zabelle Crosson Takouhi A. Devian

Howard and Catherine Essegian FPWC, Foundation for the Preservation of

Wildlife & Cultural Assets

Paul Garibian

Classic T-Shirt Company Hairapetian & Hairapetian

Shahen Hairapetian and Arax Mansourian

Charles V. Howell

Illinois Tool Works Foundation

Judith Kolligian

Tigran and Lilly Marcarian
The Mugar Foundation
Daniel and Ludmila Sahakian
Tourism and Urbanism Foundation
Victor V. Zarougian and Judith Saryan

\$2,500+

Armenian American Veterans - Greater Boston

Robert A. Bagramian

Dr. Jirayr and Mrs. Annie Balikian

Michael Cheteyan Kevin V. Crosson

Ara and Edma Dumanian Foundation

Hampar Family Foundation

The Harper/Harpoothian Family Fund

LA Solar Group Inc.

Edward and Helen Mardigian Foundation Merrill Family Charitable Foundation

Viken and Elizabeth Peltekian

Royster Family Fund Alex Saharian

Arthur and Lily Seredian

Jeanne Silver VMware Foundation

\$1,000+

Advibe Inc.
Ajemian Foundation
Aram Adourian
Deborah L. Anderson
Elizabeth Aprahamian

Armenian Church of Rochester Deana Arsenian and Mark Malkasian Michael T. Assarian Foundation

Ara Atesian Darren Paul Atesian Kurt and Nora Avetyan

Ayvazian-Daghlian Family Charitable Fund

Berge and Aprine Ayvazian

Linda Azarian Balakian Family Fund

Ernest M. Barsamian and V. Sonig

Kradjian

Margaret Bedevian Bedoukian Research, Inc. Robert Bedoukian

Aram Bedrosian Funeral Home

Paul Bedrosian

Jeffrey and Nancy Bilezikian Sophie and John Bilezikian Pamela Barsam Brown

Rafaela Cazazian Yervant Chekijian

Cherchian Family Foundation

Ara A. Cherchian Alice and Michel Costes County of Los Angeles Kristi Terzian Cumming Vanick Der Bedrossian

Isabelle DerKazarian Foundation Dr. Hagop and Lucy Dikranian

Dr. and Mrs. Heratch and Sonya Doumanian

Judy and Peter Ellen Carol Evkhanian Simon and Sona Gabriel Richard Gazarian

Dr. Levon and Kathleen Gazarian

Genentech Roche

Edward & Sarah Hagopian Family Foundation

Edmond Hagopian Gary Hampar Jeffrey G. Hovhanesian John C. Ipjian Sarah Jackson Karen Jehanian

Herair and Kohar Jermakian

Gevork Kalajian Araxie Kalvonjian James P. Kashian Sylvie Khederlarian

The Janice Kolberg Fund at the East Bay

Community Foundation Sheila Krekorian Laurie A. LeBlanc

John and June Mangassarian Vardges Markosyan

Vahe Meghrouni Victor Menayan Richard J. Millian

Charles and Diana Mkhitarian

Thomas J. Momjian Ellen S. Mugar

Richard and Lauren Mushegian

Mina & Hacob Shirvanian Family Foundation

Jessica Papazian-Ross Alice Petrossian Deborah Rohan Ellen Sarkisian

Vahan and Anne Sarkisian

John H. Selverian

Beverly Serabian Kenneth J. Sharigian Armen Slmonian Alice K. Smith Dennis Springhetti Chitra and Jonathan Staley Paul and Beverly Talanian

Mark Tashjian Boston Polo Club Tateosian Family Fund Joanne Torogian Gregory S. Tufenkian Jeanne Tumanjan

Wachusett Area Rotary Club

David Wegman Elise D. Yacoubian Zartarian Foundation Mary Zoryan

\$500+

Vartan Aghababian Van Ajemian Raffi Astourian Jean-Marie and Lori Atamian Atwood Cherny P.C. Richard K. Babayan Dickran Baghdassarian Levon Baladjianian Haroutyun Barsegyan

Sally Berjian Todd Blacher

John and Jennifer Bogosian

Armene A. Boyajian Gail Chancellor Margaret Chandler

Jill Colombosian Hachigian | Colombosian

Hachigian Family Fund John P. Dagdigian Geoffrey W de Hamel Vasken and Taline Demirjian Levon Der Bedrossian Carolyn Dienstag Dufry Armenia Edma Dumanian Evolution Studio AM Eric Fishbein

David Fraser Garabed Garabedian Lisa Garapedian Manneh Ghazarians Gail Guzelian

Armen and Gloria Hampar Family

Foundation

Haykazunyadz Child Care, Inc

Armen Hayrapetian Karekin K. Jelalian Janet A. Kandoian

Peter and Carole Karabashian Matthew and Shannon Karibian Jack and Pamela Kazarian Dr. and Mrs. Onnik Keshishian

Aline Ketefian

Diana Lee Khachaturian

Sylvia Khatcherian and John Lynch

Gerard and Annie Kiladjian

Alin A. Koseyan Ianice Maroot Gloria A. Martin Diane Masters Stephen and Lily Mekenian

James and Connie Melikian Karnig and Santoukht Mikaelian Richard and Leigh Mills Anna Mkrtchyan Jilmarr Foundation Bruce and LuAnn Ohanian Gabriel Moagar-Poladian

Philip and Elsie Myers Aram Nadjarian

Sarkis and Marita Nazarian George and Suzie Phillips

Nora Serghany Jill Shirin

Vahan and Sharon Skenderian

Florence Speck Alison T. Sykes Louis H. Tateosian Tateosian Family Fund Roland Tavitian

Telfeyan Evangelical Fund, Inc. Linda and Robert Toomajian Kevork and Pamela Toroyan Thomas G. Varbedian, MD

Mher Vartanian Alison Bibbins Ward

Matching Gifts

Today, businesses want to increase their positive impact on the world by making charitable donations. Last year we raised over \$11,000 from all matching gifts.

Thank you to the following companies that have made matching gifts to ATP. We encourage you to ask your employer about making a matching gift to amplify the donation made by you.

Becton Dickinson Carnegie Corporation of New York Genentech Roche Illinois Tool Works Foundation Johnson & Johnson

Subaru

Synopsys Inc.

The Hartford

Vanguarg

Verizon Foundation

Sustainers

We recognize and celebrate our current ATP partners who have supported our organization with more than 50 gifts. Thank you for remaining committed to our mission, and supporting our work with your continued contributions.

Van Ajemian

George and Debra Alexanian Ardash and Charlene Apigian Jean-Marie and Lori Atamian

Oksen Babakhanian

Dr. Jirayr and Mrs. Annie Balikian

Rachel and Carol Boloyan Aaron Bose and Lia Melikian Mark and Elizabeth Derderian

Takouhi A. Devian

Dr. and Mrs. Heratch and Sonya Doumanian

Renita Esayian Robert and Jaye Finley Avedis Frandjian Thomas J. Garabedian Mr. & Mrs. Hratch Karakachian

Hairabed Kazandjian and Tamara Gureghian

Michele H. Kazarian

Dr. and Mrs. Onnik Keshishian

Sona Kludjian

Sheriff Peter J. Koutoujian

Laurie A. LeBlanc

Oganes and Larisa Mamayan

Seda Matevosian

The John Mirak Foundaiton

Carrie Nahabedian Marjorie K. Nanian

Bruce and Lu Ann Ohanian

Anna Ohanyan and Aram Adourian

Daniel and Ludmila Sahakian Chad and Julia Sandstrom Sevag and Tamar Sarkissian Jean Shapazian Righellis

Sona Simsarian Kathryn A. Sivazlian Alice K. Smith Joanne Torogian Anahid M. Ugurlayan

Vatche and Alice Varjabedian

Zabelle Vartanian David Wegman Richard Lee Weil Elise D. Yacoubian Violet P. Zudock

*We apologize in advance for any discrepancies, errors, or omissions in these lists. Please contact us to report any omissions or corrections. Your ongoing support of our programs is sincerely appreciated.





The Armenia Tree Project is able to continue its mission because of the generosity of its donors. There are many pathways for a donor to support the important work ATP conducts through its programs and initiatives. Through its work, ATP is improving the lives of the people of Armenia, by ensuring the environmental sustainability of Armenia's diverse ecosystems by restoring its forests, and also by providing vital economic opportunities in remote and border villages where few opportunities exist. Each year, ATP creates hundreds of jobs that assists families to improve their standard of living, while protecting and conserving Armenia's ingenious ecosystem.

FORESTRY FUND

ATP's Forestry Division has become the largest division within the organization. Each tree is propagated, grown, and when it is ready, it will be planted during forest planting seasons. Each year the Mirak Nursery and the Bilezikian Greenhouses propagate over 370,000 new seedlings to be planted. As one of the largest employers, ATP hires from the local villages, and has full time employees working year-round in its nurseries, and over 450 employment opportunities each spring and fall. The income they make working for ATP is enough that they do not need to leave their villages to find work out of the country.

BACKYARD NURSERY PROGRAM

Since its creation, the Backyard Nursery program has given participants increasing financial stability, preventing them from being forced to leave their homes to find work in other countries. ATP chose to develop this program in remote villages of Armenia to build economic development for families who receive minimum income from month to month, helping to stabilize remote border villages. As the program becomes more popular, and more families join the program, there are more opportunities for donors to sponsor a BYN family.

COMMUNITY TREE PLANTING SITE

Sponsoring a Community Tree Planting Site gives donors an opportunity to revitalize an entire community, by greening a village or town. Every site provides a unique opportunity for a donor to give back to the people of Armenia. The size and scope of the sites can vary, and so can the impact. For instance, it can provide a small hot and dry village, with a green pavilion that provides shade and a respite from the hot sun, or provide an outdoor classroom to a school, during the hot summer. Additionally, ATP has planted at many well-known sites throughout Armenia, changing the social landscape and protecting the environment.

LEGACY GIVING

Making a legacy gift to the Armenia Tree Project through your will or living trust is one of the simplest ways to support our work. Through the ATP Oak Society, your legacy gift is a way to ensure that ATP fulfills its long-term commitment to ensure a sustainable Armenia, while creating jobs throughout the country and stimulating Armenia's economy.

No matter how big or small your legacy gift, this is an opportunity to pledge a greater level of support in the future than might be possible during your lifetime. The ATP Oak Society provides you the opportunity to make a gift through your will or living trust. Bequests such as this are essential to achieving ATP's mission. Bequest provisions are simple to establish and ensure that your intentions are carried out quickly, with fewer complications for your family and loved ones. By making a bequest to ATP, you provide one of the greatest levels of support to our organization. Although it is not required, making us aware of your request is helpful. By informing us of your wishes, we can recognize you today for your thoughtful generosity and plan for ATP's future.

For more information about how to support, please contact ATP's Chief Development Officer, Nanor Shirikjian, by phone at 617-926-8733 or via email nanor@armeniatree.org.





400 W. Cummings Park, Suite 3725 Woburn, MA 01801 (617) 926-8733 info@armeniatree.org

ATP Executive Committee

Carolyn Mugar, Founder Tom Garabedian Anthony Barsamian

ATP In-Country Office

Armenia Tree Project Charitable Foundation Arshakunyats Street 57/5 Yerevan, Armenia 0026 (37410) 44-74-01

